



FedRooms: Soaring into 2024

The only government-managed lodging program available to all federal and military government travelers

FedRooms reported a 68% increase in room nights from CY19 to CY23 – showing an increase in traveler adoption of the program.

Promoting Your Properties

Focus on driving production to FedRooms properties and rates

- Present data driven presentations to govt agencies to increase FedRooms usage
- Host webinars and participate in events to promote FedRooms to federal travelers
- Enhance TMC education via webinars
- We ran two large scale digital ad campaign to reach federal govt and military travelers. Our campaigns generated 41M ad views and 118k clicksProvide ongoing monthly opportunities for hotelier education
 - » Intro to FedRooms for Hoteliers
 - » FedRooms Office Hours
 - » Rate Loading for Revenue Managers (and other interested parties)
 - » Rate Loading Expectations

Contact

RFP
RFP@fedrooms.com

Rate Loading
Rateloding@fedrooms.com

Reporting & Remitting
Reporting@fedrooms.com

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Benefits of FedRooms Participation

- Priority listing on all government booking tools
- No upfront cost to join
- Only required cost is our **1.5% participation fee**
 - » An economical option to increase your government business

Program Requirements

- Competitive rates at or below per diem
- Complimentary in-room internet
- FEMA certified & ADA compliant
- Cancel policy of 4:00pm or later day of arrival (domestic), 24 hours or less restrictive (international)
- No deposits
- No early departure, resort or other hidden fees

FedRooms Booking Methods

Booking available through all authorized government booking tools:

- ConcurGov
- E2 Solutions
- DTS (Defense Travel System)
- Contracted Travel Management Companies (TMC)
- FedRooms.com

Weekly Auditing

- Ensure FedRooms rates are loaded correctly and are competitive with other rates available to government travelers.
- Weekly feeds of properties that pass the audit are sent to all the authorized government booking tools.

Connect with the FedRooms LinkedIn Group

- Be sure to join our LinkedIn group for up-to-date information for hoteliers on the FedRooms program.
- Scan the QR code to join the LinkedIn group!



Please Note: FedRooms operates under a competitive RFP process. Not all properties are solicited and not all bids received are accepted.

